



AMITY UNIVERSITY –CHHATTISGARH

SPARSH

(Community Outreach Program)

Blood Donation Camp

For the sake of humanity and social responsibility, a Blood Donation Camp was organized at Amity University Chhattisgarh, Raipur Campus on **01st March 2017** in association with Model Blood Bank, Dr. Bhim Rao Ambedkar Memorial Hospital, Raipur. The management, faculties, staffs and students are honoured and feel privileged to make Blood Donation an integral part of Sparsh, the Social Cause. It began at around 10.00 a.m. and continued up to 5 pm, with a steady stream of donors throughout. The devout occasion was organized under the affectionate care and vigilant supervision by Doctors from. Bhim Rao Ambedkar Memorial Hospital, Raipur, Dr. S. Nurani Khan from Model Blood Bank and the team. The potential donors had gone through a thorough medical check-up first and then were allowed to donate blood and there was facility to lie down and recuperate for a while before they leave venue. The donors were facilitated with snacks and juice and received certificate of recognition. 151 donors including students, faculty and staff members participated voluntarily in the camp.

According to the information presented on the occasion, only 50 percent of the country's blood requirement is fulfilled through such blood donation camps. Hence, it is a prime provision to broaden awareness amongst the youth for active participation in such a gracious cause. All were glad to be able to play their parts in lending a helping hand to people in the region.



Event Coordinator **SPARSH**

G.Raghavendra Prasad
Assistant Professor, ASET
Amity University Chhattisgarh



AMITY UNIVERSITY –CHHATTISGARH

SPARSH

(Community Outreach Program)

3RD Blood Donation Camp

For the sake of humanity and social responsibility, a Blood Donation Camp was organized at Amity University Chhattisgarh, Raipur Campus on **06th Feb 2018** in association with Red Cross Blood Bank, Raipur. The management, faculties, staffs and students are honoured and feel privileged to make Blood Donation an integral part of Sparsh, the Social Cause. It began at around 10.00 a.m. and continued up to 5 pm, with a steady stream of donors throughout. The devout occasion was organized under the affectionate care and vigilant supervision by Doctors representing Red Cross, Raipur. The potential donors had gone through a thorough medical check-up first and then were allowed to donate blood and there was facility to lie down and recuperate for a while before they leave venue. The donors were facilitated with snacks and juice and received certificate of recognition. 187 donors including students, faculty and staff members participated voluntarily in the camp.

According to the information presented on the occasion, only 50 percent of the country's blood requirement is fulfilled through such blood donation camps. Hence, it is a prime provision to broaden awareness amongst the youth for active participation in such a gracious cause. All were glad to be able to play their parts in lending a helping hand to people in the region.

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SPARSH

(Community Outreach Program)

Blood Donation Camp

For the sake of humanity and social responsibility, a Blood Donation Camp was organized at Amity University Chhattisgarh, Raipur Campus on **19th February 2019** in association with Model Blood Bank, Dr. Bhim Rao Ambedkar Memorial Hospital, Raipur. The management, faculties, staffs and students are honoured and feel privileged to make Blood Donation an integral part of Sparsh (Community Outreach Program). It began at around 10.00 a.m. and continued up to 4.30 pm, with a steady stream of donors throughout. The devout occasion was organized under the affectionate care and vigilant supervision by Doctors team lead by Dr. Lokesh Sahu from Bhim Rao Ambedkar Memorial Hospital, Raipur and Mr. S. Nurani Khan from Model Blood Bank along with the team. The potential donors had gone through a thorough medical check-up first and then were allowed to donate blood and there was facility to lie down and recuperate for a while before they leave venue. The donors were facilitated with snacks and juice and received certificate of recognition. 252 donors including students, faculty and staff members participated voluntarily in the camp. Some of the donors who could not donate this time were assured for donation in the next camp.

According to the information presented on the occasion, only 50 percent of the country's blood requirement is fulfilled through such blood donation camps. Hence, it is a prime provision to broaden awareness amongst the youth for active participation in such a gracious cause. All were glad to be able to play their parts in lending a helping hand to people in the region.

Event Coordinator **SPARSH**

G.Raghavendra Prasad
Assistant Professor, ASET
Amity University Chhattisgarh





AMITY UNIVERSITY –CHHATTISGARH

SPARSH

(Community Outreach Program)

5th Blood Donation Camp

For the sake of humanity and social responsibility, a Blood Donation Camp was organized at Amity University Chhattisgarh, Raipur Campus on **24th February 2020** in association with Model Blood Bank, Dr. Bhim Rao Ambedkar Memorial Hospital, Raipur. The management, faculties, staffs and students are honoured and feel privileged to make Blood Donation an integral part of Sparsh (Community Outreach Program). It began at around 11.00 a.m. and continued up to 6.00 pm, with a steady stream of donors throughout. The devout occasion was organized under the affectionate care and vigilant supervision by team lead by Medical Officer Dr. Aviral Mishra from Bhim Rao Ambedkar Memorial Hospital, Raipur and Mr. S. Nurani Khan along with Mr. Chandrashekar Patel from Model Blood Bank with the team. The potential donors had gone through a thorough medical check-up first and then were allowed to donate blood and there was facility to lie down and recuperate for a while before they leave venue. The donors were facilitated with snacks and juice and received certificate of recognition. 142 donors including students, faculty and staff members participated voluntarily in the camp. Some of the donors who could not donate this time were assured for donation in the next camp.

According to the information presented on the occasion, only 50 percent of the country's blood requirement is fulfilled through such blood donation camps. Hence, it is a prime provision to broaden awareness amongst the youth for active participation in such a gracious cause. All were glad to be able to play their parts in lending a helping hand to people in the region.



Event Coordinator **SPARSH**

Er. G. Raghavendra Prasad
Assistant Professor, ASET
Amity University Chhattisgarh

Social Outreach Activity (Mask Distribution) by Amity University Chhattisgarh in Association with ITBP.

The ongoing novel coronavirus disease (COVID-19) pandemic has already infected millions worldwide and, with no vaccine available, interventions to mitigate transmission are urgently needed. While there is broad agreement that travel restrictions and social distancing are beneficial in limiting spread, recommendations around face mask use are inconsistent.

Some countries have seen an enormous demand for face masks from the public, with supplies being diminished and shortages reported. Even with lesser public demand, the United States reported mask shortages among healthcare workers. Recognizing the need for masks, several countries banned exportation of face masks, and the Central Epidemic Command Center in Taiwan made efforts to increase mask production in January. In facing such resource shortages, it is vital that limited supplies are used effectively. Clearly, protection of staff at healthcare facilities is of critical importance, but allocating additional resources optimally among the general population can offer further benefits.

Amity University Chhattisgarh in association with ITBP, manufactured the cotton masks and distributed to the people living in the villages near to Amity University Campus.





AMITY UNIVERSITY

CHHATTISGARH





AMITY UNIVERSITY CHHATTISGARH

OUTCOME REPORT

of

SOCIAL OUTREACH: Mask Distribution

By

Amity School of Fashion Technology

1. General Introduction

Amity School of Fashion Technology conducted Social Outreach Program in the month of May & June 2020. During initial stages of the pandemic, people were not aware that wearing masks will be a safety measure for them. To overcome this attitude, ASFT joined hands in fighting against Covid-19 and distributed handmade cotton masks at various places in Raipur city such as Police station (since they were the frontline warriors), Collectorate office (Statistical dept.), and District Court (Raipur). The event was coordinated by Dr Indrani Singh Rai.

2. Objective(s) of the Event (Pointwise)

- i. To create awareness regarding the menace of Covid 19.
- ii. To provide support to the front line Covid warriors of the society.

3. Envisaged Vs Achieved Outcomes

Sn	Envisaged Outcome	Is the outcome tangible or intangible?*	Achieved Outcome	Remarks, if any
1	Being Fashion professionals, we aim to share the responsibility towards the society by providing safety measures (Hand-made masks) to the safety workers.	Intangible	The faculty distributed handmade masks to create awareness regarding safety measures and showed their support to the frontline Covid warriors.	

4. Actionable Progressive Outcomes

AUC (Outcome Report) Annexure - II

Outcomes requiring prolonged monitoring are as under:

Sn	Envisaged Outcome (a)	Outcome activity yet to be achieved (b)	Is the outcome tangible or intangible?*	Action plan to achieve the Outcome activity described in column “(b)” (c)	Target Date (d)	Responsibility (e)	Remarks, if any (f)
	Being Fashion professionals, we aim to share the responsibility towards the society by providing safety measures (Hand-made masks) to the safety workers.	Faculty members will try to provide such assistance in order to fulfill their social responsibility as Concerned citizens.	Intangible	Faculty members will provide safety measures further in a large scale.	NA	Faculty Members of ASFT, AUC.	

(*) - Tangible outcomes should have a specific target date. Intangible outcomes need not have a specific target date.

Appendix 1 - List and details of delegates / speakers with profile is enclosed.

Appendix 2- Any other relevant details / Images.

Raipur Epaper 21 May...
epaper.naidunia.com

विश्व को मुक्ति दिलाने की प्रार्थना भी की जाएगी। सेंट पॉल्स कैथेड्रल में शाम साढ़े पांच बजे विशप राइट रेहरेड रॉबर्ट अली एवं पावरी अजय मार्टिन अन्य धर्मसेवकों के साथ परिसर के बगीचे में प्रवचन और प्रभु भोज का संस्कार संपन्न करेंगे। ईसाई समाज में मान्यता है कि मानवता की रक्षा के लिए गुड फ्राइडे को प्रभु यीशु ने अपने जीवन का बलिदान दिया था। बलिवान के तीसरे दिन प्रभु यीशु पुनः जीवित हो गए

एमिटी विवि की प्राध्यापकों ने अधिवक्ताओं को बांटे मास्क



जिला अधिवक्ता संघ रायपुर के अध्यक्ष आशीष सोनी को मास्क देती एमिटी विवि के फैशन विभाग की प्राध्यापक। ● **सा. एमिटी धिधि**

रायपुर (नईदुनिया प्रतिनिधि)। एमिटी विश्वविद्यालय के फैशन विभाग के प्राध्यापकों ने बुधवार को हैंडमेड मास्क जिला न्यायालय में अधिवक्ताओं को बांटे। यह मास्क प्राध्यापकों ने ही तैयार किया और एमिटी विवि के कुलपति प्रोफेसर राजेंद्र कुमार पांडेय के निवेशानुसार बांटा गया। इस अवसर पर फैशन विभाग के प्राध्यापकों के साथ जिला अधिवक्ता संघ के अध्यक्ष आशीष सोनी, सचिव कमलेश पांडे और कोषाध्यक्ष राकेश पुटी उपस्थित थे।

at form on Facebook and Instagram
ing RCP Infratech, he added.

work for small companies.

maker) ■

Amity School of Fashion Technology distributes masks to police personnel

■ Staff Reporter
RAIPUR, May 20

JOINING hand in fight against Novel Coronavirus (COVID-19), the Amity School of Fashion Technology, Chhattisgarh has distributed handmade cotton masks to police personnel in Raipur recently.

Keeping in mind the unprecedented situation arise out of COVID-19 pandemic, a team from Fashion School of Amity University under the guidance of the Vice-Chancellor Professor Rajendra Kumar Pandey distributed the masks to personnel of



A team from Amity School of Fashion Technology handing over the masks to a officer of Tikrapara Police Station.

Tikrapara Police Station. The generous effort made for the fashion faculty was lauded by the staff of Tikrapara Police Station.

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मध्य प्रदेश

फैशन विभाग द्वारा हैंडमेड मास्क का वितरण

June 30, 2020

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रायपुर एमिटी विभि के प्राध्यापकों ने तैयार किये मास्क

एमिटी विश्वविद्यालय रायपुर के कुलपति प्रोफेसर श्री राजेन्द्र कुमार पांडेय के दिशा निर्देशों से विश्वविद्यालय के फैशन विभाग के प्राध्यापकों के द्वारा हैंडमेड मास्क तैयार किया गया. मास्क को जिला कलेक्ट्रेट रायपुर के योजना एवं सांख्यिकी विभाग की उपनिदेशक श्रीमती प्राची मिश्रा को प्रदान किए गए। योजना एवं सांख्यिकी विभाग जिला कलेक्ट्रेट रायपुर द्वारा एमिटी विश्वविद्यालय रायपुर के इस सराहनीय कार्य के लिए आभार व्यक्त किया.



AMITY UNIVERSITY CHHATTISGARH

OUTCOME REPORT

of

SOCIAL OUTREACH: Mask Distribution to Badhte Kadam NGO, Raipur

by

Amity School of Fashion Technology

1. General Introduction

ASFT, AUC conducted a social outreach programme by distributing handmade cotton masks to Mr Bunty Jumrani, General Secretary of Badhte Kadam NGO, Raipur on 3rd July 2021. The objective of the event was to express respect and gratitude towards the social workers who are serving humanity during these difficult times of the Corona virus pandemic. The masks were made by the faculty and staff members of ASFT, AUC. The event was coordinated by Ms Annie Ali.

2. Objective(s) of the Event (Pointwise)

1. To express respect and gratitude to the social workers who are serving the humanity during these difficult times of the Corona virus pandemic.
2. To create awareness regarding the safety measures of Covid 19.

3. Envisaged Vs Achieved Outcomes

Sn	Envisaged Outcome	Is the outcome tangible or intangible?*	Achieved Outcome	Remarks, if any
1	Being Fashion professionals, we aim to share the responsibility towards the society by providing safety measures (Hand-made masks) to the social workers.	Intangible	The faculty distributed handmade masks to create awareness regarding safety measures and showed their support the social workers.	

4. Actionable Progressive Outcomes

Outcomes requiring prolonged monitoring are as under:

AUC (Outcome Report)Annexure - II

Sn	Envisaged Outcome (a)	Outcome activity yet to be achieved (b)	Is the outcome tangible or intangible?*	Action plan to achieve the Outcome activity described in column “(b)” (c)	Target Date (d)	Responsibility (e)	Remarks, if any (f)
	Being Fashion professionals, we aim to share the responsibility towards the society by providing safety measures (Hand-made masks) to the social workers.	Faculty members will try to provide such assistance in order to fulfill their social responsibility as Concerned citizens.	Intangible	Faculty members will provide safety measures further in a large scale.	NA	Faculty Members of ASFT, AUC.	

(*) - *Tangible outcomes should have a specific target date. Intangible outcomes need not have a specific target date.*

Appendix 1 - List and details of delegates / speakers with profile is enclosed.

Appendix 2- Any other relevant details / Images.







AMITY UNIVERSITY CHHATTISGARH

National Service Scheme Social Outreach 2021

Details	
Event Name	Mask Distribution and Vaccine Awareness
Date:	18/09/2021
Time of Departure:	10:00am
Time of Arrival:	12:30pm
Place:	Village Mudpar (Behind ITBP 32bn)
Volunteers Participated:	20

Purpose:
To involve volunteers for mask distribution and vaccine awareness campaign for the people of Mudpar Village (Behind ITBP-32 Bn).

Learning Outcome:
The NSS Volunteers distributed masks and made villagers aware of the benefits of Vaccination.

Faculties Participated: Total 03
Prof. (Dr.) Suresh Chandra Nayak
Dr. Jai Kishan Goswami
Dr. Arunima Sur



Social Outreach Activity (Food Distribution) by Amity University Chhattisgarh

Food insecurity is a serious social and public health problem which is exacerbated by the COVID-19 pandemic especially in slum/poor community. Food insecurity among low-income and disadvantaged families was found to be a serious problem during the COVID-19 pandemic. The study suggests that the relief support plan and policies should be focused on the implementation of immediate sustainable food security strategies to prevent hunger, malnutrition, and mental health problems among the most vulnerable groups in the community.

In addition, small farmers or vulnerable people should be supported financially. Facilities should change the working conditions and maintain the health and safety of employees by altering safety measures. Food protectionist policies should be avoided to prevent an increase in food prices

Amity University Chhattisgarh conducted various Food Distribution Activities under Social Outreach Activities for the people of Math Village and for the Covid Warriors (Police). AUC distributed food packets to all people living in the village and the police personnel's who were on duty during the lockdown period. Also, AUC requested Police Officers to do the honor of food distribution.

An assessment to determine the priority needs of those affected should be one of the first stages in planning the relief response. Assessments of the need for food assistance generally determine;

- Whether food assistance is needed,
- How much is needed and what types of food,
- Who needs food assistance and for how long,
- Locally available resources.



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